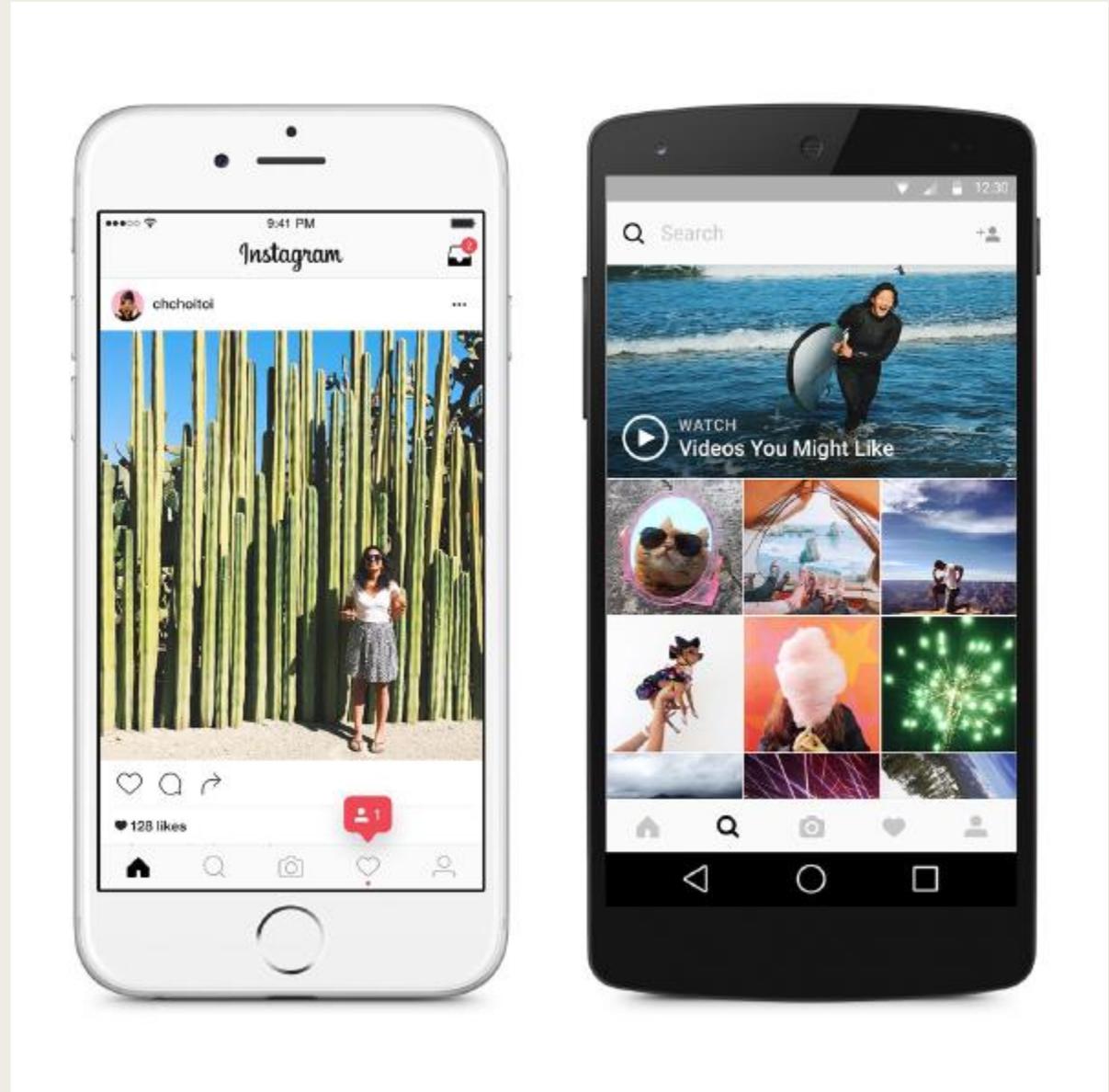




Instagram

Instagram App



Creating an Instagram Account

- 1.) Download the Instagram app from the [App Store](#) (iOS) or [Google Play Store](#) (Android).
- 2.) Once the app is installed, tap to open it.
- 3.) Tap **Sign Up With Email or Phone Number**, then enter your email address or phone number (which will require a confirmation code) and tap **Next**. You can also tap **Log in with Facebook** to sign up with your Facebook account.
- 4.) If you register with your email or phone number, create a [username](#) and password, fill out your profile info and then tap **Done**. If you register with Facebook, you'll be prompted to log into your Facebook account if you're currently logged out.



Instagram Vocabulary

App – Abbreviation for “application”. It is a software application downloaded to a mobile device that provides access to the Instagram site.

Feed – The collection of current posts shared by those you follow. This is designated by the house icon on the bottom navigation panel.

Filter – The editing feature which can be applied to your post to enhance features and colors.

Followers – The people that follow an Instagram user.

Following – The people that an Instagram user follows.

Gallery – The collection of a user’s Instagram posts.

Hashtag – The # symbol placed in front of key words. Hashtags should be key words or phrases relevant to the description of the Instagram post. Hashtags are searchable on Instagram.

Instagram Vocabulary

Home – The Home screen is the list of activity of all the users you follow. Also referred to as the feed.

Like – The measure of appreciation of a post is documented in the number of “likes” it receives. A “like” is represented by a heart on Instagram. You can like a post by double-tapping the image or tapping the heart below the caption.

Post – Any visual content uploaded to an Instagram profile. Posts can consist of photos or videos.

Profile – This is your account information on Instagram. Your profile consists of your name, username, profile photo, and your photo gallery

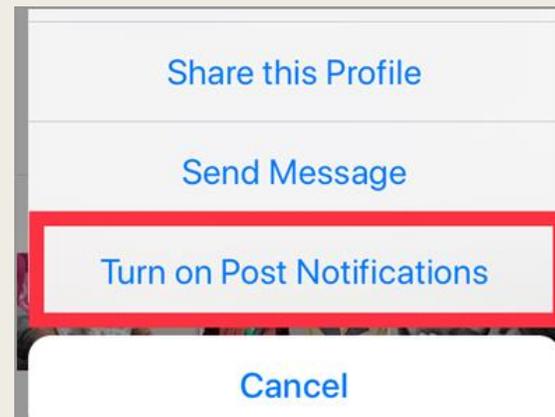
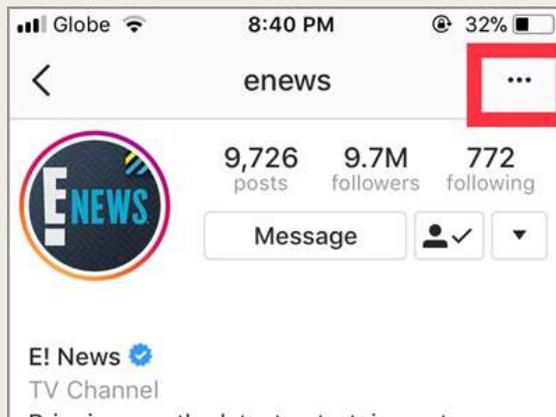
Username – The name a person uses on Instagram to define their profile address. This may be any configuration and does not have to relate to their actual name.

Following an Instagram Account

1. Search for an account or a hashtag
2. Click on an account you like/know
3. Click on the “+follow” button.
4. You are now following this account!

To See All Their Posts Show Up In Your Feed

1. Click the “...” in the top right corner
2. Click “Turn on Post Notifications.”



Accounts to Follow



manhattanpublib [Edit Profile](#) 

718 posts 1,171 followers 394 following

Manhattan Public Library
Connecting the community to a world of ideas and information.
www.mhklibrary.org



kirkus_reviews [Follow](#)  

417 posts 4,898 followers 809 following

Kirkus Reviews
Book reviews and recommendations from the most trusted voice in book discovery.
bit.ly/2sD8Ski

Followed by harperperennial, randomhouse, strandbookstore + 13 more



instagram  [Follow](#)  

5,479 posts 255m followers 210 following

Instagram
Discovering and telling stories from around the world. Founded in 2010 by @kevin and @mikeyk.

Followed by jnt_company, liitslitlelibrary, mhkgiraffe + 58 more



bookbento  [Follow](#)  

198 posts 50.2k followers 292 following

Book Bento Box
Book recommendations with a side of stuff.
www.readitforward.com

Followed by randomhouse, nancygriffinburton, strandbookstore + 8 more



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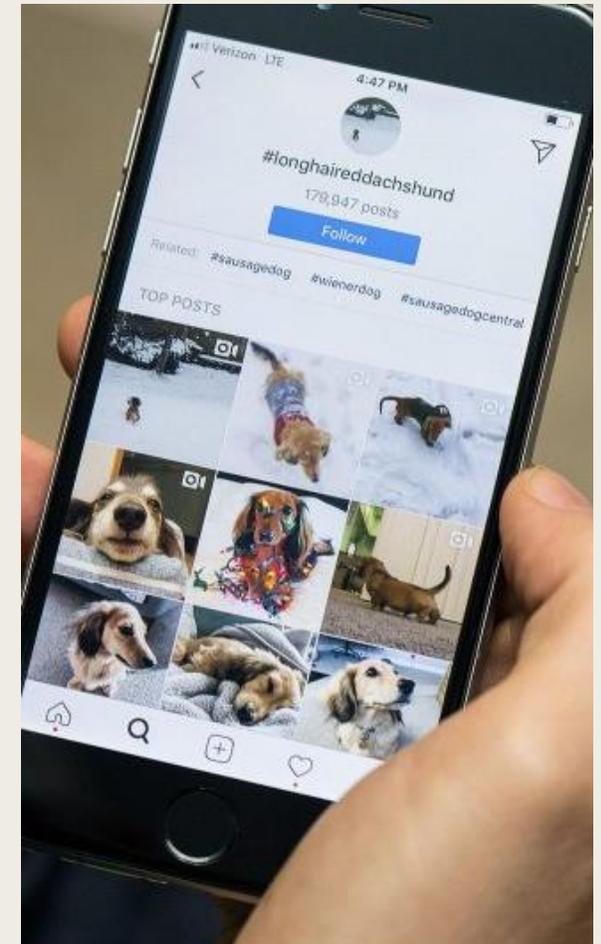
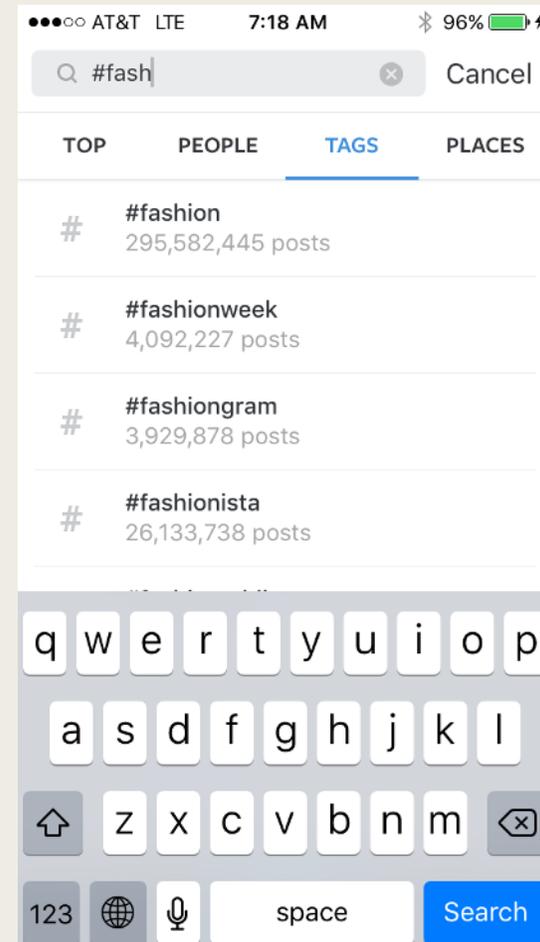
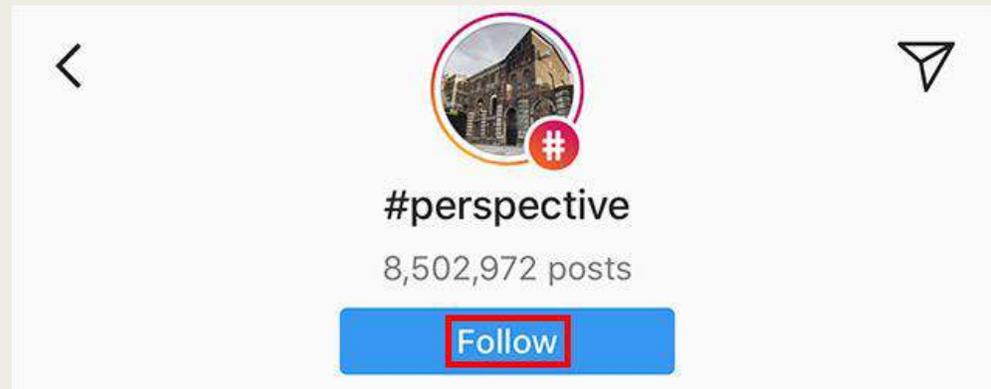
3,533 posts 181k followers 218 following

Book Riot
Always books. 📖 Never boring.
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linkinprofile.com/bookriot

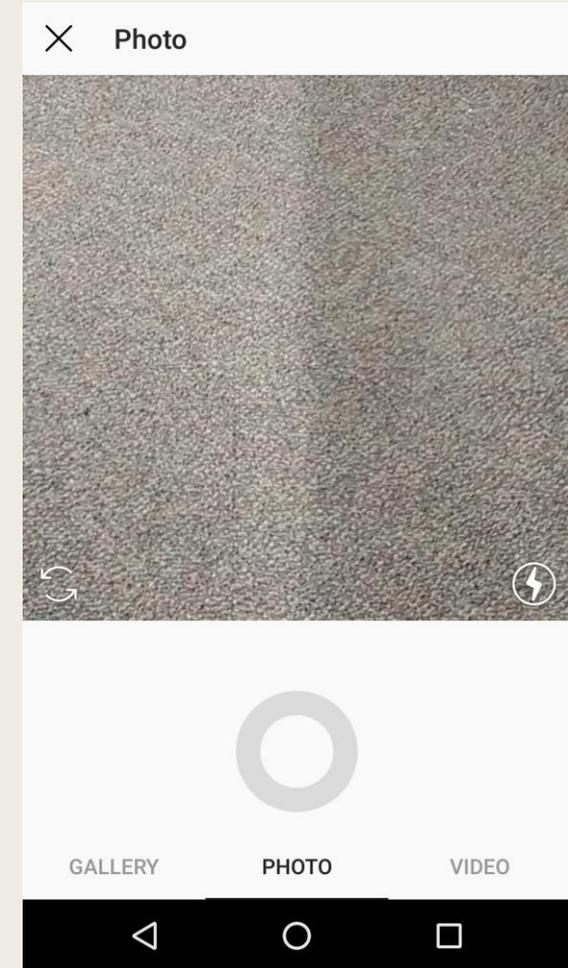
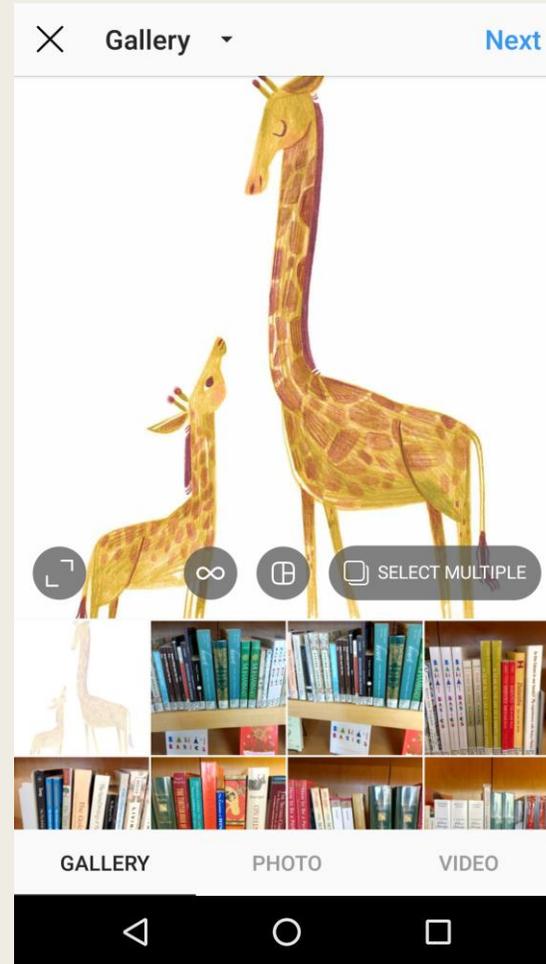
Followed by dogbookclub, ksubbookclub, the_dusty_bookshelf + 38 more

Following an Instagram Hashtag

1. Search in the “tags” category or in the “top” category with “#” before your search word.
2. Click on a hashtag that interests you.
3. Click on the “Follow” button under the hashtag at the top of the screen.



Making an Instagram Post



Making an Instagram Post

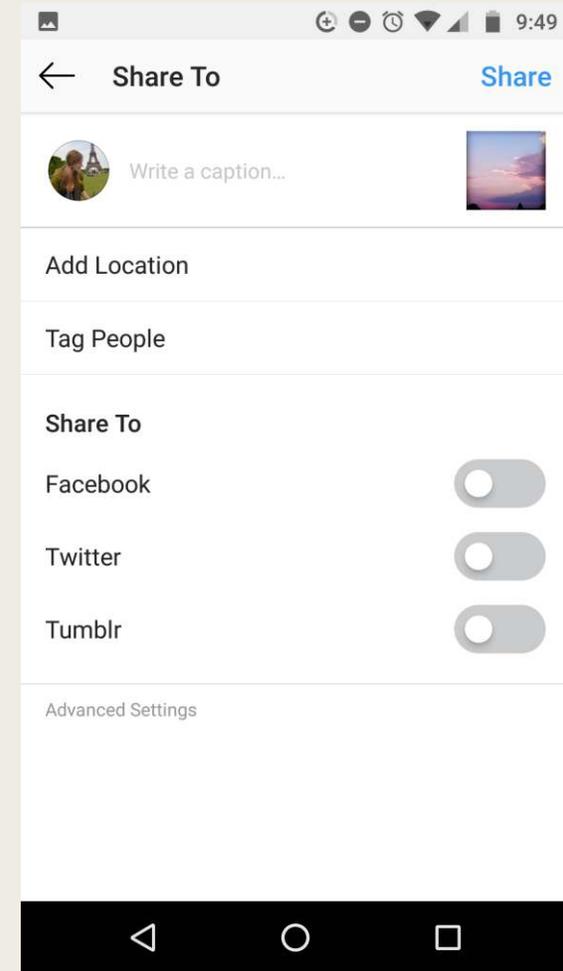
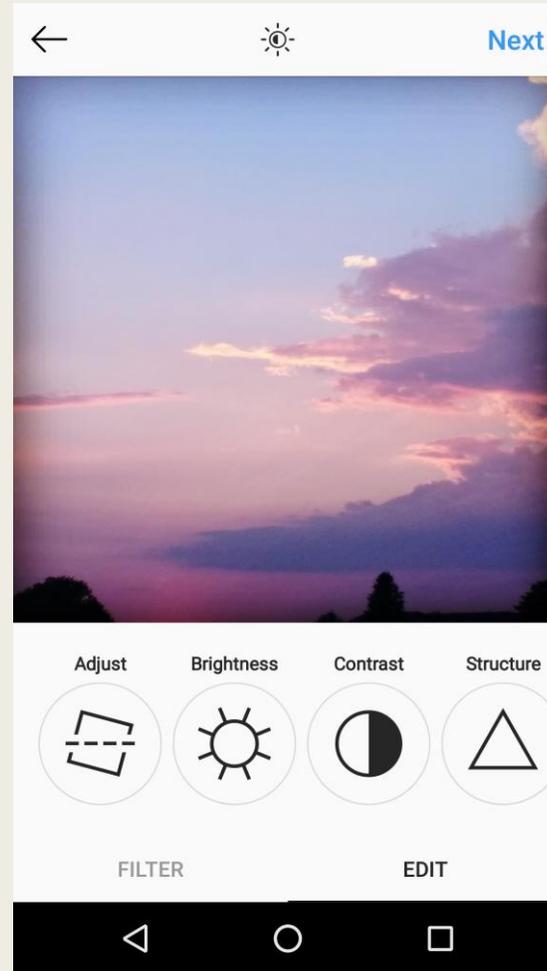
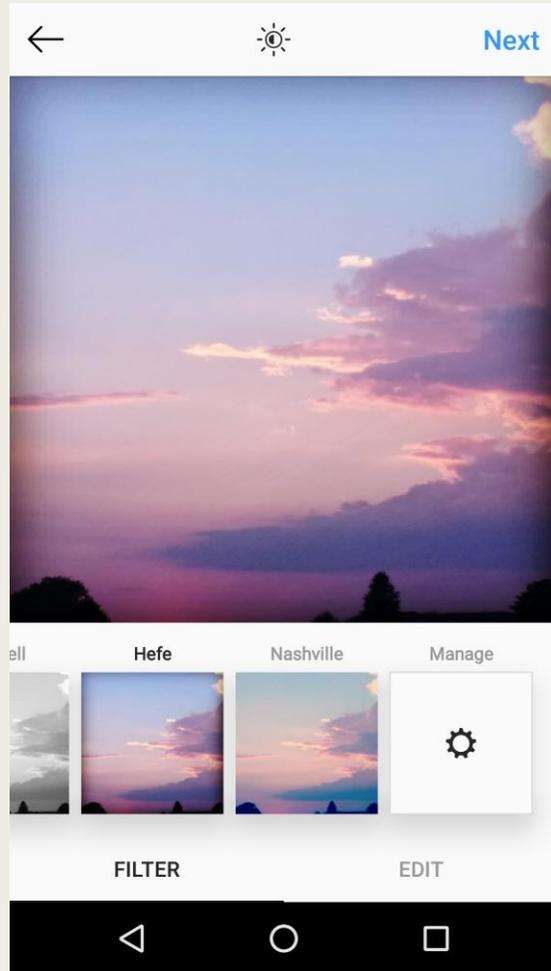
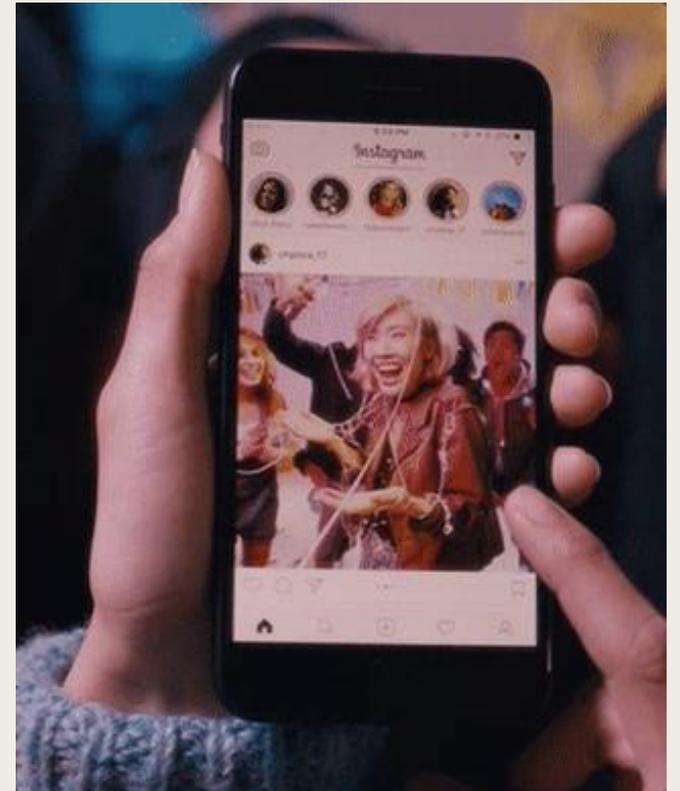
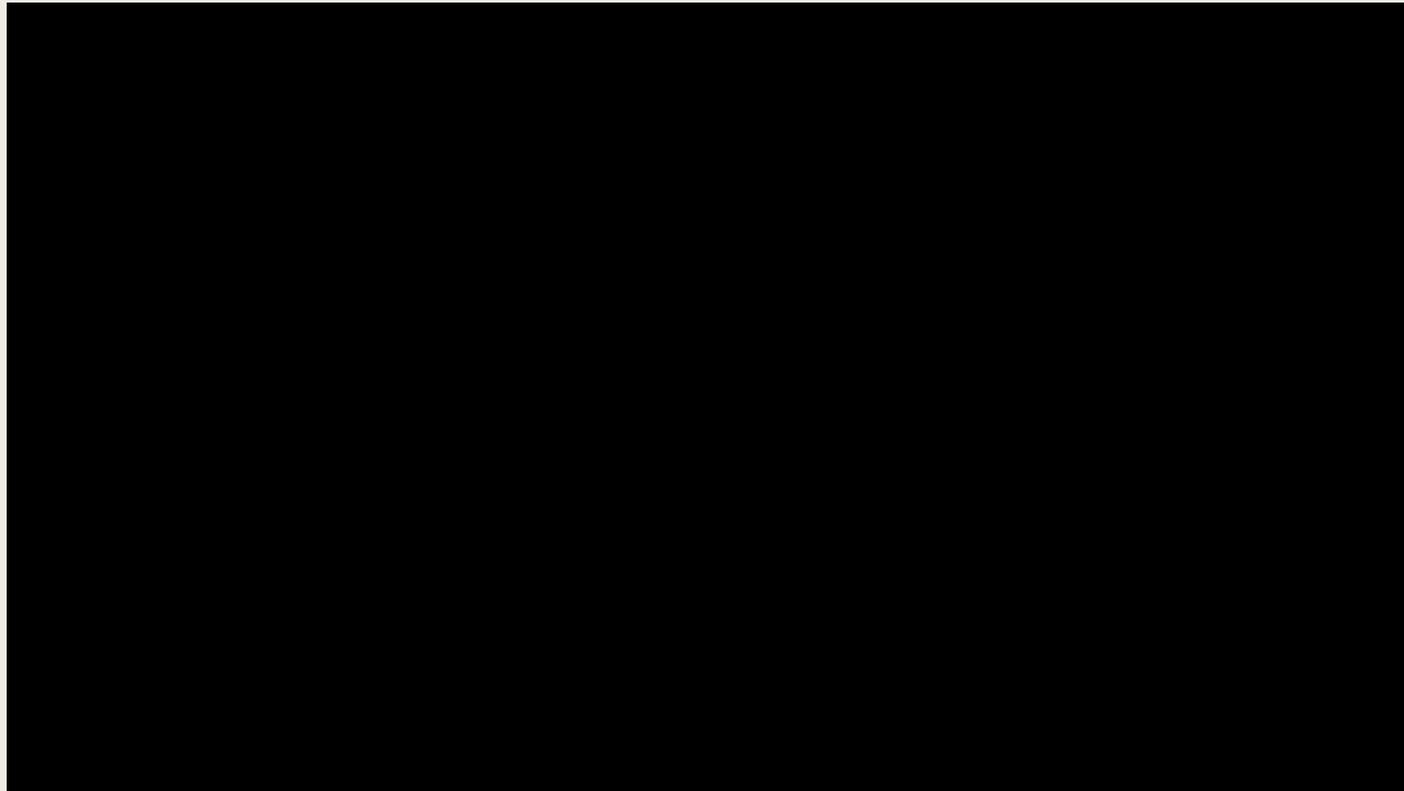
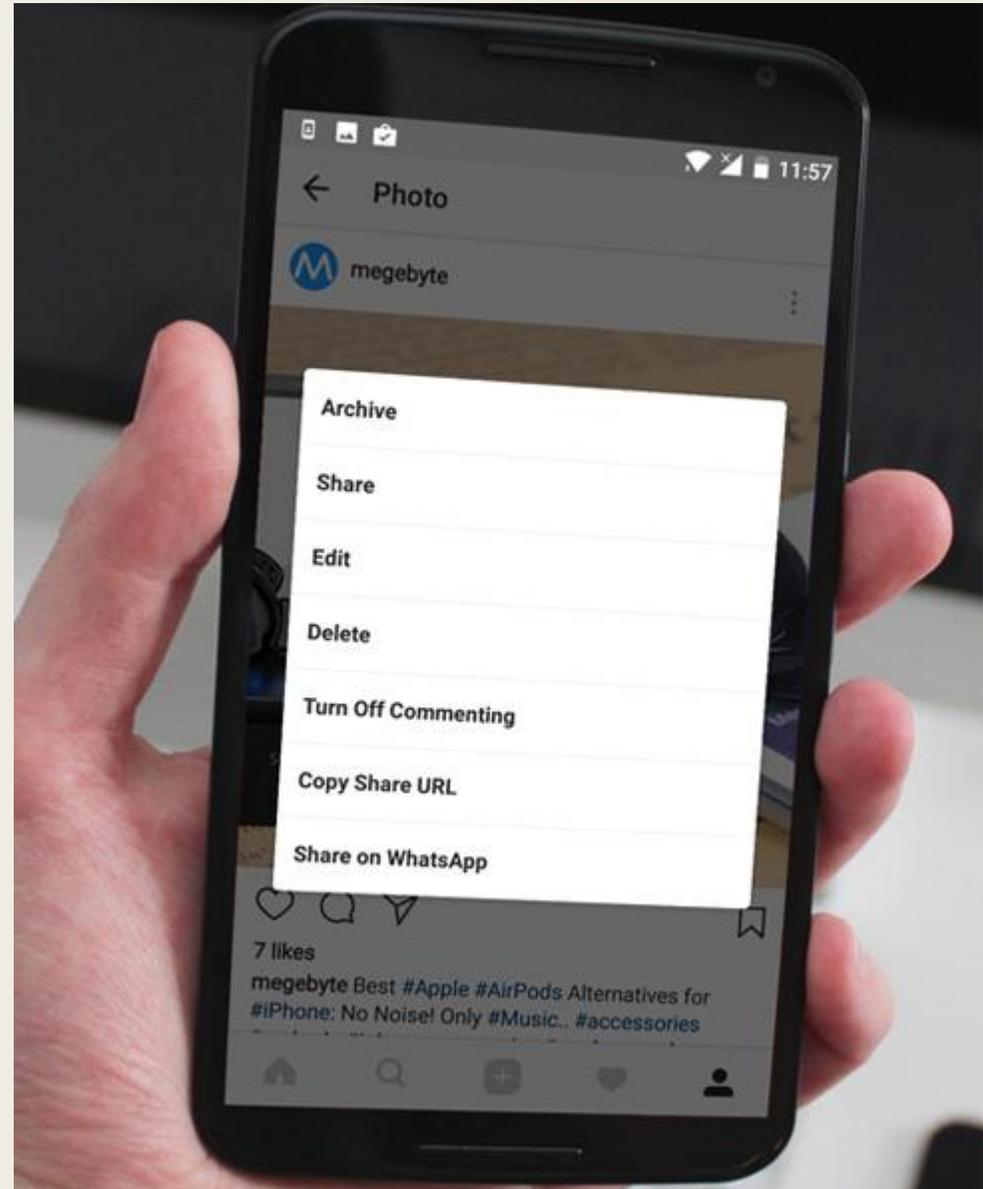


Photo Carousel Posts



Archiving Posts



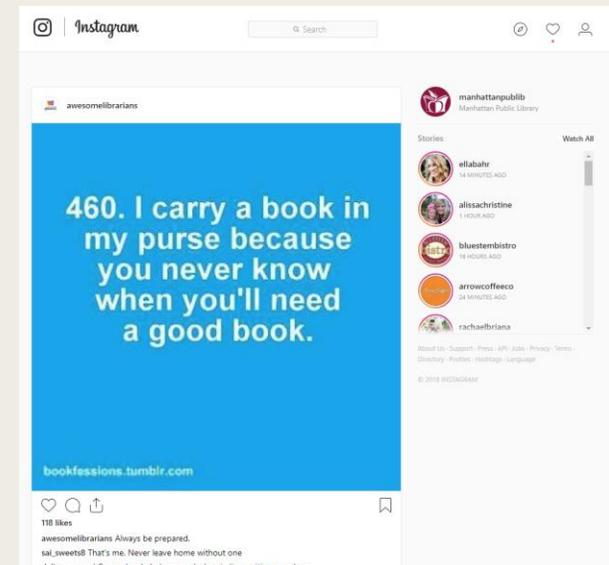
Viewing Instagram Stories

If someone has shared a story you haven't seen yet, you'll see a colorful ring around their profile picture.

Using the Instagram app: Stories appear in a row at the top of Feed. To see someone's story, tap their profile picture at the top of Feed, on their profile or next to a post they've shared in Feed.

When you view stories from the top of your Feed, they automatically scroll from one person's to the next. You can tap the screen to skip to the next photo or video, or swipe right or left to skip between people's stories. Swipe down on the screen or tap x in the top right to exit someone's story and return to Feed.

On the web at Instagram.com: Stories appear at the top of Feed on mobile web, and to the right of Feed on desktop web. Tap or click on any story to view it, or use the arrows to get to the next screen or story. Select x in the top right to exit someone's story and return to Feed.

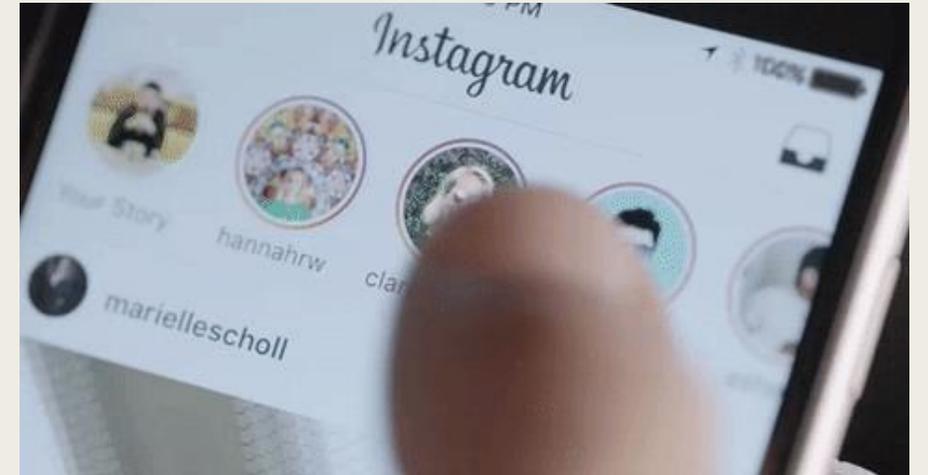


Viewing Instagram Stories

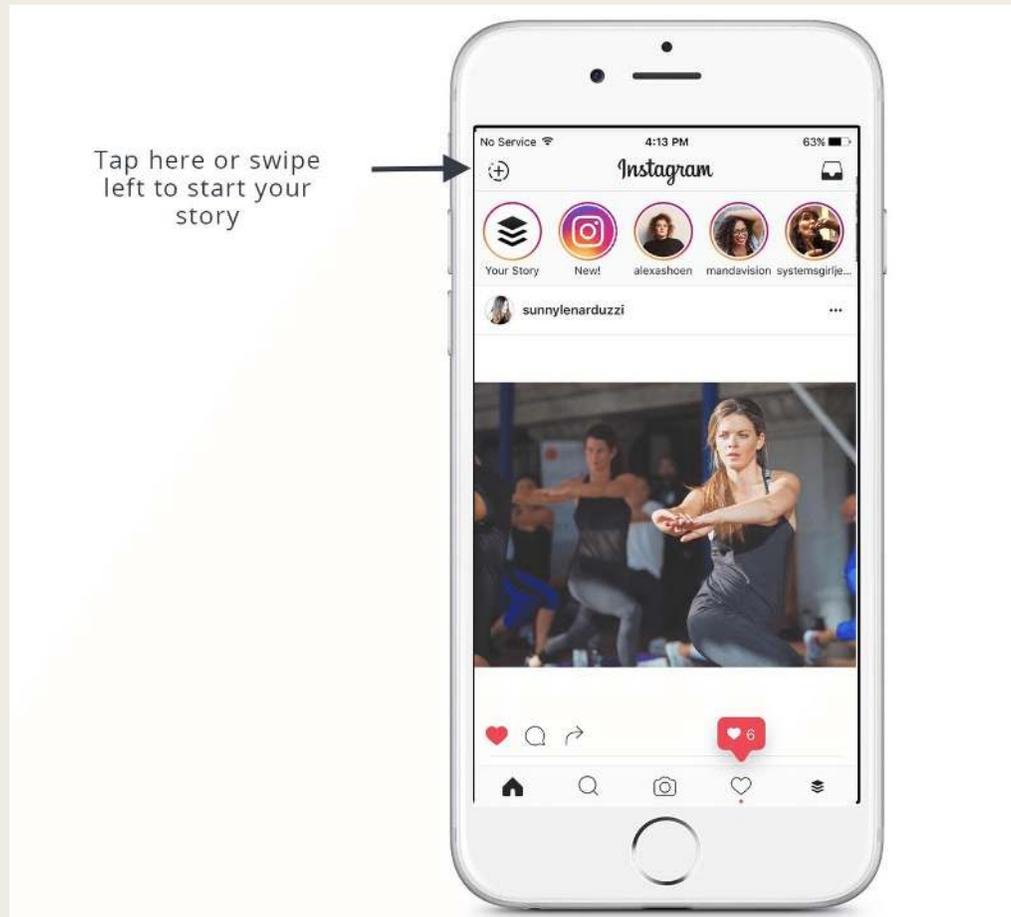
When you [watch someone's story](#), you can skip forwards, backwards and pause:

- Tap on the left of the screen to go back to the previous photo or video, or on the right to skip to the next one
- Swipe right or left to skip between people's stories
- Tap and hold the screen to pause on a photo or video

Keep in mind that when you watch someone's story, they'll be able to tell that you've watched it.



Creating Instagram Stories



Adding Text to Stories



Apps to Split Long Videos into 15 Second Increments for Instagram Stories



CutStory for Instagram Stories 4+
Trim slice video Insta Story
LLC Sport Star Management
★★★★★ 4.8, 16.9K Ratings
Free · Offers In-App Purchases



Story Cutter for Instagram
Insocial8 Social ★★★★★ 6,888
Teen
Contains Ads · Offers in-app purchases
ⓘ This app is compatible with your device.
+ Add to Wishlist Install

